

Tatyana Williams

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First Name	Tatyana
Last Name	Williams
Email	creamcityproductions414@gmail.com
Phone Number	(414) 306-4060
Business Name	UNITY TV
List your business social media links	YouTube: https://youtu.be/R_mGVA6vU4E Facebook: https://facebook.com/unitytv20 Instagram: https://www.instagram.com/unitytv20/
1. What do you sell?	Entertainment and Production Services
2. Why do people need this?	UTV is structured to take people who already have businesses and organizations that work towards our purpose, and provide them with more than the basic tools in order to enhance their work and make it more accessible to others. We want UTV hubs in every coast and continent of the world.
3. What makes your product or service unique?	UTV values Business to Business relationships just as much as Community relationships because Businesses should be serving the people. This goes both internally and externally. A hub that can serve a variety of clients regardless of need is very will be very beneficial . Every inch of UNITY TV is meant to enhance the Black Community in every facet as it moves with the people. And thus creating a domino effect and reaching out and aiding others.
4. How do you market your business?	I do my own marketing, I plan to exert more time into finding a good Black Owned resource that can provide me with such services.
5. Why would potential partners invest in your business?	Because I believe UTV is the future. The future of television. The future of Economics. The future of Agriculture. The future of Representation. The future of Justice. When people are allowed to fully express themselves and remember that they deserve to take up space in this Universe then the amount of gain is endless. It is the sustainability of Life and Happiness that keeps us going. And I want to provide that, no matter what it takes.
6. Do you have employees?	Not currently
7. Where do you see your business in 2 years?	I see UTV in 2 years as expanding to the East Coast while working on International connections for content. I see UTV launching our first Grant program in 2 years.
8. Does your business operate out of a brick and mortar building?	No
9. Have you had a successful business before?	Yes I have my own Videography and Photography company that was established before UTV
10. If you won the Dolphin Pool, how would you use the prize money?	I would most definitely use it on Marketing/Advertising, Events and Raffles to raise more money, Production space, Staff, and For financing our first few PartnerS to place their content on our Channel

11. Is your business registered with the State of Wisconsin?

In Progress

12. How long have you been in business?

1 year

13a. Upload your 1.5-2 minute video.



[Welcome to UNITY TV.mp4](#)